



February 5, 2020

Re: Sundance Martial Arts - CTFI Canadian National Taekwon-Do Championships

To Whom It May Concern:

It is our pleasure to provide a letter in support of Sundance Martial Arts, host of the CTFI Canadian National Taekwon-Do Championships being held in Vernon, BC, in April of 2021.

The Sport and Culture Society of the North Okanagan works to enhance sport, recreation and culture in the North Okanagan by bringing together partners of all sport and culture organizations, including tourism, stakeholders, levels of government, our community and volunteers. Our role for the Taekwon-Do Championships will be to attract and register volunteers.

This event will promote high performance sport excellence by enabling local and provincial athletes to participate with top level competitors from across the country. The competition will attract new entrants and new volunteers to the sport, as well as new visitors to the area. The event will generate positive economic and tourism impacts in the North Okanagan by attracting visitors during the late Spring. Events such as this are building blocks through which our community will enhance our event hosting capacity to attract and manage prestigious provincial, national and international events and contribute to our Province's reputation as an exceptional host.

We commend Sundance Martial Arts for hosting an inclusive event that will encourage participation by Indigenous and Adaptive competitors.

We would be happy to answer questions or provide additional information.

Yours sincerely,

Rodney Goodchild
Executive Director