



July 8, 2020

**Re: OMAHA - Hockey Canada Telus Cup Bid 2021**

To Whom It May Concern:

It is our pleasure to provide a letter in support for the Okanagan Mainline Amateur Hockey Association's bid to host the Telus Cup in Vernon BC in the Spring of 2021.

The Sport and Culture Society of the North Okanagan works to enhance sport, recreation and culture in the North Okanagan by bringing together partners of all sport and culture organizations, including tourism, stakeholders, levels of government, our community and volunteers. Our role for the 2021 Telus Cup would be in the role of community liaison.

This event will showcase elite level high performance U18 AAA Hockey from athletes and coaches from across Canada. The competition will attract new entrants and new volunteers to the sport, as well as new visitors to the area. The event will generate positive economic and tourism impacts in the North Okanagan by attracting visitors during the late Spring. Events such as this are building blocks through which our community will enhance our event hosting capacity to attract and manage prestigious provincial, national and international events and contribute to our Province's reputation as an exceptional host.

We would be happy to answer questions or provide additional information.

Yours sincerely,

A handwritten signature in blue ink that reads "Rodney Goodchild".

Rodney Goodchild  
Executive Director